

Women's Health Branch Programs and Services

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Purpose

- ◆ To improve the health status of women
- ◆ Reduce infant mortality and morbidity
- ◆ Promote the health of persons with sickle cell disease/trait
- ◆ Reduce related health disparities

Perinatal Health and Family Support Programs

- ◆ Maternal Health, including High Risk Maternity Clinics
- ◆ Baby Love, including Maternity Care Coordination and Maternal Outreach Worker
- ◆ Baby Love Plus (Healthy Start) – Eastern, Northeastern, Triad

Family Planning Services

- ◆ All Health Departments in NC provide family planning services targeting low income individuals
- ◆ Goal is to help people determine if they want children and if so, how many and how their births are spaced
- ◆ Variety of different funding sources support these services

Additional Programs

- ◆ Healthy Beginnings/Targeted Infant Mortality Reduction
- ◆ Sickle Cell Syndrome (Education, Care Coordination, Medical Care)
- ◆ Public Information and Education (First Step Campaign)
- ◆ Women's Health and Tobacco Use

Additional Programs, cont.

- ◆ Latino Family Planning Projects
- ◆ Family Planning Medicaid Waiver
- ◆ Teen Pregnancy Prevention Initiatives (TPPI)

What's Missing?

- ◆ Perinatal Outreach Coordination
- ◆ NC Family Health Resource Line
- ◆ Some Public Information and Education
- ◆ Reduction in reimbursement for Case Management, i.e., MCC, MOW

What Connects Us?

- ◆ Women's Health Network efforts – Preconceptional Health
- ◆ First Time Motherhood/New Parents Initiative

Funding Sources

- ◆ Title V (Maternal and Child Health Block Grant – Federal)
- ◆ Title X (Family Planning – Federal)
- ◆ TANF (Temporary Assistance to Needy Families – Federal)
- ◆ Women's Health Service Fund (State)

Who's on the Team?

- ◆ Multidisciplinary Team
 - Social Workers, Nurses, Nutritionist, Health Educators, and other Public Health Professionals

Questions?

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