

NC Department of Health and Human Services

CEQ Webinar Series Part Two: Breaking Down the Template -Community Engagement Plan

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Women, Infant, and Community Wellness
Section

Archived Webinar, 2022

CEQ Webinar Series

- Part One: Understanding the CEQ
- Part Two: Community Engagement Plan
- Part Three: Community Education and Awareness Plan
- Part Four: Quality Improvement Project
- Part Five: Submission with Success
- Part Six: Exploring Quality Improvement

Review of CEQ Webinar Series Part One

- Background how and why...
 - -Community
 - -Engagement
 - -Education
 - -Quality Improvement

Objectives for this webinar:

- Community Engagement Plan
 - -Break Down each part of the template
 - -Discuss methods for capturing data
 - Work through an example of a completed
 Community Engagement Plan

Community Engagement Education Service Promotion Quality Improvement Plan (CEQ)

- Community Engagement Plan
- Community Education and Awareness Plan
- Quality Improvement Project

What is Community Engagement?

- "Community Engagement can be defined as the process working collaboratively with and through groups of people affiliated by geographic proximity, special interest, or similar situations to address issues affecting the wellbeing of those people."
- Centers for Disease Control

Part 1: Community Engagement Plan

- Source:
- https://wicws.dph.ncdhhs.gov/provpart/forms.htm

Annual Community Engagement Plan, Education and Service Promotion Plan and Quality Improvement Project

Part 1: Community Engagement Plan

This is your plan to obtain feedback about your family planning services from adolescents, current/potential clients and/or community members.

All three objectives below are required. You may use the below example implementation activities, or you may develop your own.

Goal	Objective / Purpose	Implementation Activities (Examples)	Projected Date	Person(s) Responsible	Documentation Method(s)
Involve diverse community	Obtain input from community adolescents	Survey high school and/or community college students			
members in developing,	Obtain input from current clients	2. Evaluate client satisfaction survey results			
assessing, and/or	Obtain input from service providers in the	3a. Survey community women's health providers			
evaluating family planning services	community	3b. Solicit input related to family planning services at community meetings			

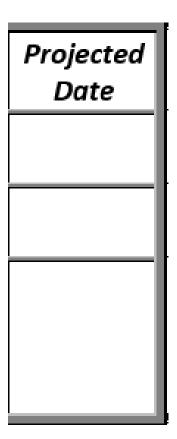
- Goal
- Objective/ Purpose

Goal	Objective / Purpose	
Involve diverse community members in developing, assessing, and/or evaluating family planning services	Obtain input from community adolescents Obtain input from current clients Obtain input from	
	service providers in the community	

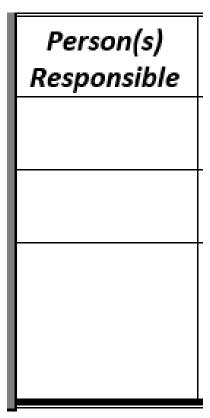
Implementation Activities

Goal	Objective / Purpose	Implementation Activities (Examples)
Involve diverse community	Obtain input from community adolescents	1. Survey high school and/or community college students
members in developing,	2. Obtain input from current clients	2. Evaluate client satisfaction survey results
assessing, and/or	3. Obtain input from service providers in the	3a. Survey community women's health providers
evaluating family planning services	community	3b. Solicit input related to family planning services at community meetings

Projected Date



Person(s) Responsible



Documentation Method(s)

Documentation Method(s)	

Community Engagement

Example

Agency: Piedmont Health Department

Fiscal Year: FY 2021

Annual Community Engagement Plan, Education and Service Promotion Plan and Quality Improvement Project

Part 1: Community Engagement Plan

This is your plan to obtain feedback about your family planning services from adolescents, current/potential clients and/or community members.

All three objectives below are required. You may use the below example implementation activities, or you may develop your own.

Goal	Objective / Purpose	Implementation Activities (Examples)	Projected Date	Person(s) Responsible	Documentation Method(s)
Involve diverse community members in developing, assessing, and/or evaluating family planning services	Obtain input from community adolescents	Survey high school students at the annual school community health fair	02/2021	Health Education Staff	Paper surveys with a summary completed.
	2. Obtain input from current clients	2. Evaluate client satisfaction survey results	07/2021	Management Team	Survey Monkey client satisfaction survey with summary.
	3. Obtain input from service providers in the community	3a. Survey community women's health providers	01/2021	Family Planning Staff	Survey Monkey with summary.
		3b. Solicit input related to family planning services at First Baptist Community Health Fair	05/2021	Health Education Staff	Paper surveys with a summary completed.

Additional Resources

Virtual and Remote Outreach

https://rhntc.org/resources/using-virtual-and-remoteoutreach-meet-cpep-requirements-job-aid

Engaging Diverse Community Partners

https://rhntc.org/resources/engaging-diverse-community-partners-job-aid

Summary

- Community Engagement Plan
 - Covered all sections of the Community
 Engagement Plan Template
 - Discussed methods to maximize efficacy of the plan and effective ways to capture data
 - Worked through an example of a Community
 Engagement Plan

Contact Information

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