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| **Agency:** |
| **Fiscal Year:** |

**Annual Community Engagement Plan,**

**Education and Service Promotion Plan and Quality Improvement Project**

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| **Part 1: Community Engagement Plan**This is your plan to obtain feedback about your family planning services from adolescents, current/potential clients and/or community members. ***All three objectives below are required. You may use the below example implementation activities, or you may develop your own.*** |
| ***Goal*** | ***Objective / Purpose*** | ***Implementation Activities*****(Examples)** | ***Projected Date*** | ***Person(s) Responsible*** | ***Documentation Method(s)*** |
| Involve diverse community members in developing, assessing, and/or evaluating family planning services | 1. Obtain input from community adolescents | 1. Survey high school and/or community college students  |  |  |  |
| 2. Obtain input from current clients | 2. Evaluate client satisfaction survey results  |  |  |  |
| 3. Obtain input from service providers in the community | 3a. Survey community women’s health providers |  |  |  |
| 3b. Solicit input related to family planning services at community meetings  |

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| **Part 2: Community Education and Awareness Plan**Your plan to 1) Help your community better understand your Family Planning Services’ goals/objectives and your availability of services, and 2) Encourage potential clients with unmet needs to use your Family Planning services***Both objectives below are required. You may use the below example implementation activities, or you may develop your own.*** |
| ***Goal*** | ***Objective / Purpose*** | ***Implementation Activities*****(Examples)** | ***ProjectedDate*** | ***Person(s) Responsible*** | ***Documentation Method(s)*** |
| Increased community awareness of family planning services | 1. Increase community understanding of family planning services | 1a. Participate in local health fairs and festivals.1b. Provide in-services on family planning services to community partners |  |  |  |
| 2. Increase service utilization | 2a. Utilize social media2b. Other advertising – public service announcements (PSAs), billboards, buses, etc. |  |  |  |
| ***Evaluation Strategy*****(Examples)** | ***Projected Date*** | ***Person(s) Responsible*** | ***Documentation Method(s)*** |
| Survey/evaluation at community events to gauge Implementation Activity effectiveness |  |  |  |
| Increased “hits” and/or “likes” within social media |  |  |  |
| Front desk staff inquires how patients heard about services (to gauge effective of advertising) |  |  |  |

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| **Part 3: Quality Improvement Project** This is your annual, **\**required\**** project to enhance family planning services via quality improvement strategies.More information found at: [http://fpntc.org/training-and-resources/module-1-introduction-to-quality-improvement-for-family-planning](http://fpntc.org/training-and-resources/module-1-introduction-to-quality-improvement-for-family-planning%20) |
| ***Aim Statement /*** ***SMART Goal – (Specific, Measurable, Attainable, Realistic, Timely)*** | ***Measurement / Outcomes*** | ***Plan, Do, Study, Act (PDSA)*** | ***Projected Date*** | ***Person(s) Responsible*** | ***Documentation Method(s)*** |
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