Pregnancy Medical Home Project

Overview

Pregnancy Care Management (PCM) Transition Training
Did You Know…

- In 2009, there were 126,785 births in NC
- Of the 126,785 births, 71,067 were Medicaid deliveries (56%)

*Overall infant mortality rate: 7.9 per 1000 live births for 2009
  - Decrease of 3.7% from previous year
  - Minority infant mortality rate rose by 4.4%

**In 1965 the national cesarean section rate was 4.5% compared to 30.7 in 2007

*http://www.childbirthconnection.org/article.asp?ck=10456

Concerns/Issues

- Fewer and fewer OB providers participating in Medicaid
- Needed a way to bring OB providers into Medicaid as well as the CCNC networks
- Cesarean section rate and minority infant mortality rate increasing
- Decrease in funding no longer allow providing the same level of services to all pregnant women
- Old ways of doing business no longer getting the results needed
New Initiative

- Partnership between Community Care of NC (CCNC), Division of Public Health (DPH) and Division of Medical Assistance (DMA)
  - Provide pregnant recipients with a pregnancy medical home (PMH) and pregnancy care management services to those identified as high risk
  - Replicate a similar model to the primary care case management program developed by CCNC
    - Enrolls recipients with a medical home
  - Improve birth outcomes and improve quality of perinatal care given to Medicaid recipients
  - Incentivize providers to become PMH and provide continuity of care to Medicaid recipients
Working Together

Division of Medical Assistance (DMA)

- Administer and oversee PMH Initiative
- Funding
- Policies

○ CCNC
  - Recruit physicians
  - Develop marketing and outreach materials
  - Enroll physicians in local CCNC networks
Working Together

CCNC cont’d

- Ensure each network has an OB coordinator (nurse) and OB clinical champion (physician)
- Provide support to local CCNC networks
- Work in collaboration with health dept to create a high risk case management program
- Monitor and audit PMHs
- Implement quality improvement initiatives
Working Together

Division of Public Health (DPH)

- Provide monitoring and oversight of the performance of LHDs offering pregnancy care management services
- Provide training of all current maternity care coordinators who will transition to pregnancy care managers in the PMH model
- Convene quarterly network-level meetings for pregnancy care management program
- Baby Love Services provided by Women’s Health Branch
Working Together

- DPH cont’d
  - Provide consultation and technical assistance to ensure LHDs offering pregnancy care management are able to meet program standards and achieve goals

- Department of Social Services (DSS)
  - Provide current listing of PMHs to recipients
  - Discuss program with pregnant recipients

- Local Health Departments (LHD)
  - Provide population management and care management to the pregnant woman population
  - Partner with PMHs